

## Key Speakers 2022



### **Baiba Rivza – Professor, Dr hab. oec.**

Presentation:

#### **LATVIA'S SUSTAINABLE DEVELOPMENT SCENARIOS**

Full member and Secretary General of Latvian Academy of Sciences. Foreign member of the Georgofili Academy (Italy), Swedish Royal Academy of Agriculture and Forestry and Lithuanian Academy of Science. President of the Latvian Academy of Agricultural and Forestry Sciences. Former Minister of Education and Sciences, Latvia



### **Dr. Jurijs Spiridonovs, Associate Professor**

Presentation:

#### **PANDEMICS AND THE SUPPORT TO THE GOVERNMENTS**

Dr. Jurijs Spiridonovs is an Associate Professor of RISEBA University of Applied Sciences. Economist, expert, researcher, and teacher. He has Extensive experience in public administration, project financing (especially in the area of environment and energy), legislative processes, and international relations.



### **Mustafa Akan – Professor at Halic University of Istanbul, Turkey**

Presentation:

#### **REVENUE MAXIMIZATION – AN OVERVIEW**

Prof. Akan has worked for Booz, Allen and Hamilton in the USA as a consultant, Interbank and Iktisat Banks as manager of Treasury and Planning and Economic Research Departments after his education in Electrical Engineering, MBA, and PhD. Degrees in Robert College Northwestern and Bosphorus universities. He was the executive Vice President of Garanti Bank, established Garanti Securities and served as its first General Manager as well as was appointed as the CEO of Imtas (subsidiary of Union Assurance de Paris). He teaches finance and quantitative methods courses, optimal control theory. He was the participant and invited speaker in many international conferences. He published many articles in international and domestic journals.



### **Dr. Emil Velinov - Associate Professor**

Presentation:

#### **STRATEGIES OF GLOBAL AUTOMOTIVE FIRMS IN POST-COVID ERA: CHALLENGES AND PERSPECTIVES**

Dr. Emil Velinov is an Adjunct Associate Professor at RISEBA University of Applied Science. At the same time, he is working at Skoda Auto University in the Czech Republic. At both institutions he is conducting teaching and research in Innovation Management, International Management, Corporate Governance, Diversity Management and Education in Management. He has 25 publications in Web of Science and 20 in SCOPUS databases mainly in the area of General Management, Diversity Management, Human Resource Management and Management Education. Emil also is serving as external consultant in numerous of Erasmus Plus and Norwegian Grants projects in the area of Sustainable Development and Digital Skills. Emil is a member of AIB Global, AOM, EURAM and EIBA associations.